The AI Summit®

THE WORLD’S FIRST & LARGEST EVENT DEDICATED TO ARTIFICIAL INTELLIGENCE FOR THE BUSINESS WORLD

SEPTEMBER 28-29, 2016
FORT MASON CENTER
SAN FRANCISCO

WWW.THEAISUMMIT.COM
AI is already here. It's happening in many, if not most industries. Its application in the business environment is growing fast. On many estimates, over the next 10 years, enterprise spending on AI technology will increase from $200m to over $50 billion.

AI will drive business growth, and rather than detract from human contribution, it will release workers to complete more creative and valuable tasks. A number of leading organisations spanning finance, law, healthcare, manufacturing, transport, energy, education, and many more are looking to implement the technologies or have already started!

AIBusiness.org was founded in 2014 as the world’s first comprehensive news portal & online community dedicated to the advancement of Artificial intelligence and its impact on business.

In 2016, we launched the hugely successful AI Summit in London on the 5th of May bringing together 400+ business leaders from all over Europe and attracting huge media interest. Our San Francisco show is expected to fill the 600-seat Cowell Theatre and Fort Mason Center exhibition areas in what is the first business-oriented AI event in the Bay Area.

Indeed, rather than the usual academic, research, and technical audience that existing AI/Enterprise IT events gather, we target the Enterprise IT Business leader interested in the practical applications of AI. We also look at all the technologies under the AI ‘umbrella’: Machine Learning, Deep Learning, NLP, Image/Video recognition, Speech/Voice Recognition, Cognitive computing.

We bring together some of the world’s foremost innovators in this space: from the giants of Microsoft, IBM Watson, Amazon and Tata through to the most inspiring start-ups in this space. Our audience is a who’s who list of senior decisionmakers from across the board: CIOs, CTOs, COOs, Chief Digital Officer, Heads of Innovation, Strategy, Transformation are some of the titles you’ll engage with at The AI Summit!

The programme is curated by leading industry lights, part of our global advisory Board; it differs from academic/research conferences on AI, as it focuses on the practical applications of AI for enterprises.

Major CxOs are scheduled to deliver keynotes joined by some of the foremost researchers and solution providers in this space.

Join us in September 2016 and ensure you are at the front-end of the AI revolution!
WHY JOIN THE AI SUMMIT?

Be part of the first and only event dedicated to AI applications for enterprises securing your place at the forefront of technological innovation

Join a community of CxO delegates from some of the world's top technology end-users in the private and public sector

Experience our Intelligent Networking Service, a real-life application of AI combined with the human touch that delivers unrivalled results in networking among attendees

Hear the most inspirational case studies and solutions presented exclusively in our agenda from most industry sectors: Retail, Oil & Gas, Finance & Banking, IT, Energy, Medical, Telco & Media, Transport & Entertainment

Feel the difference of a premium conference experience in the historic, National Park Service Fort Mason Center with its iconic Cowell Theater that lives up to our CxO audience

Engage with the industry's leading solution providers, spearheading innovation in AI research and product development

TO SEE A SAMPLE OF OUR LONDON 2016 ATTENDEES INCLUDING A POWERFUL LINE UP OF CXOS PLEASE VISIT WWW.THEAISUMMIT.COM/SANFRANCISCO

5 PIVOTAL TAKEAWAYS HIGHLIGHTED THROUGHOUT OUR CONFERENCE PROGRAMME

1. AI technologies are already being implemented across many business functions, yet often quietly and without (yet) receiving the attention or investment needed.

2. AI will have a major impact in human productivity – it really is the 4th industrial revolution.

3. Deep/Machine Learning is king among current AI implementation/investment, image/voice recognition and NLP are at an accelerating pace.

4. The conversation around Ethics and regulation is highly pertinent; more so for an AI-powered business.

5. The time to get involved with AI is now; if you haven't started already, get going and don't get left behind your competitors!
This is the stream exploring the impact of AI in business: TED-styled, engaging, inspiring presentations from industry leaders spanning many industries as well as insights from world-leading AI solution providers.

09:00 A welcome unlike any other... and Chair’s Opening Remarks

09:05 Opening Keynote: AI empowering the business of tomorrow right now

The opening keynote of the event delivers a comprehensive state of play. Starting with the emergence of interest and recent advances of AI technologies, it will also visit the state of play with AI for enterprise organizations today and why now is the time to get involved. What solutions are available, what is currently in development and what is needed? The opening keynote will also look at the overall impact AI will have on business, business models and bottom lines.

09:30 Global enterprise AI State of Play

Paul Dogherty, Chief Technology Officer, Accenture

09:45 Chair’s Opening Remarks

09:50 Bringing Machine Learning to Every Corner of Your Business

How have you noticed how applications seem to get smarter? Apps make recommendations based on past purchases; you get an alert from your bank when something unusual or fraudulent transaction, and you receive emails from your favorite store when items related to things you typically buy are on sale. These examples of application intelligence use a technology called Machine Learning. Machine Learning uses algorithms to detect patterns in old data and build models that can be used to make predictions from new data. Understanding the algorithms behind Machine Learning is difficult and running the infrastructure needed to build accurate models and use these models at scale is very challenging. At Uber we have built a Machine Learning service that allows our teams to embed intelligence into their applications that can perform important functions such as ETA, fraud detection, churn prediction, forecasting demand, and much more.

Danny Lange, Head of Machine Learning, Uber

10:15 The Human Use of Human Beings: AI and the future of work

Borrowing the title from Norbert Wiener’s – the father of cybernetics – seminal book, the session will discuss the impact of the “4th Industrial revolution” and the automation of the intellect on work. Using data from economic studies that have explored the economic impact of Artificial Intelligence and Robotics in the labour markets, as well as current trends in the technology economy, the session will aim to imagine the workplace of the future in terms of information systems, computer organisation, and business processes; but most importantly in terms of the co-existence and collaboration between humans and intelligent machines.

George Zarkadas, Digral Lead, Willis Towers Watson

10:35 How to start with AI: from identifying areas of investment and getting executive buy-in through to presenting tangible ROI

Josh Sutton, Head of AI Practice, Publicis.Sapient

10:40 Speaking slot reserved for DarkTrace

11:00 Morning Refreshments and Intelligent Networking Break

11:10 Morning Refreshments and Intelligent Networking Break

11:40 Implementing AI across the board

Pamela Schofield, VP and Head of R&D, Procter & Gamble

12:05 Panel Debate: What is AI doing for business today and what is it expected to deliver?

There is significant number of AI applications that have been launched and are already being implemented in order to reduce costs, enhance productivity, improve customer satisfaction and increase revenues. The star-studded panel brings together business leaders with AI vendors to discuss the synergy the market is finding discussing success stories and real-case examples of AI transforming organisations.

It will also look at what remains to be done, and what expectations there are of AI technologies from the business community in the future.

Stuart McGuigan, CIO, Johnson & Johnson

Rinar Sergeyev, Data Scientist & Senior Scientific Advisor, NASA Lab, Harvard University

Mel Kirk, CIO, Ryder

Sam MacDonnell, CTO, HotelTonight

John Suh, Executive Director, Ventures, Hyundai

12:50 Surviving the AI Onslaught

They’ve subverted the media industry, ridden rough shod over the music sector and consigned banks to transactional services — now they are coming after your business data. The tech gods are threatening to dominate the AI space and you have two choices. Fund your own demise by cozying up to the giants or make the change now to digitally transform your business and hold off the social media and enterprise data. Is your enterprise fit enough to compete?

Lawrence Flynn, CEO, Artificial Solutions

13:10 Lunch and Intelligent Networking Break

14:25 Machine Learning Drives Uptime at Navistar

With 225,000 trucks engaged with its OnCommand™ Remote diagnostics system, Navistar has entered a new era in management of fleet uptime, leveraging Machine Learning, Deep Learning and Natural Language Processing to provide predictive analytics and stay ahead of potential issues. Using advancements in Image and Speech/Audio Recognition, the system is moving toward automation of the pre- and post-maintenance vehicle inspection process.

Terry Kline, CIO, Navistar

14:50 Simplification of IT Operations through pragmatic implementation of AI

Kalyan Kumar, EVP & CTO – ITO & Digital, HCL

Navin Sabharwal, Chief Architect – AUTOMATICS, HCL

15:10 How to create business value with cognitive technologies

Discussions of the impact of artificial intelligence on business are often long on hype and short on practical guidance. In this session, we will share practical insights that can use to identify specific opportunities for creating business value with cognitive technologies. We will explore examples from industry generally, as well as Deloitte’s own internal applications and our work for clients. We will look at the implications of emerging trends in this area and lay out the challenge all business and technology leaders face as we enter the cognitive era.

Paul Sallomi, Global TMT leader, Deloitte

15:45 Identifying high value computer vision use cases and tackling the labelled data issue for expert tasks

This session will feature a live demo of how AI technology can learn to interpret imagery as domain experts rather than at the commercial impact that such applications of AI have on select use cases.

Alex Dalayc, Chief Executive Officer, Tractable

16:15 Value creation of AI in the manufacturing industry

Janet George, Chief Data Scientist, Sandisk Corporation

16:45 What’s so Deep about Deep Learning?

Start-ups promising AI based on Deep Neural Networks have had difficulty attracting investors but sometimes find it difficult to deliver. In this talk, we will develop some simple intuitions about Deep Learning and what Deep Neural Networks can and can’t be expected to do.

Andrew J.R. Simpson, Research Fellow, Centre for Vision, Speech and Signal Processing, University of Surrey

17:15 Lunch and Intelligent Networking Break

18:45 How businesses are using Location Intelligence to make bold predictions and understand trends

At Foursquare, we have the world’s largest panel of foot traffic data. Our data and insights teams used our first party data to accurately predict phone sales last year and, in April, correctly estimate Q1 revenue changes for Chipotle. In this session, you will learn how insights teams at retailers and consumer products companies are using the predictive power of location intelligence to make key strategic decisions.

Mike Harley, Global Head of Business Development, Foursquare

19:15 What do Asimov, Turing, Chomsky and Norvig have to do with Hotels, Casinos, Restaurants and Conventions?

Is the airline industry model of an integrated reseller – a distinct business model and cooperative to deliver a unique service that makes your experience different to that of another. But is this is a world where the majority of employees are NOT knowledge workers. Technology must deliver competitive advantage that supports and enhances or transforms your experience. The evolution of platforms is part of a consistent development of the Data / Information / Knowledge transformation process. In this talk, we will explore human activity, it extends and provides opportunity for business activity.

Jonathan (Jon) Cating, Director Global Data Architecture, Las Vegas Sands Corporation
AN EVOLVING PROGRAMME

SEPTEMBER 28, 2016
DAY 1 THEME: THE 4TH INDUSTRIAL REVOLUTION

STREAM A

15:30 Putting the “AI” Into Insurance: Hope or Hype?
Asia, home to half the world’s population, is the world’s fastest growing life insurance market. As AI advances, it gives rise to a number of key questions, opportunities and challenges for the insurance industry. Will AI mean Artificial or Augmented Intelligence? Will algorithms eat actuaries and underwriters? Will AI disrupt or enhance distribution? Are consumers and regulators ready and will the region lead, lag or investing??
Simeon Preston, Group COO, AIA

15:50 Interview with Google’s Rob Craft, Group Product Manager - Machine Learning and Intelligence

16:10 Afternoon Refreshments and Intelligent Networking Break

16:45 Speaking slot reserved for AWS

17:05 Get your employees excited about AI.
American Airlines will share how they recently immersed their developer and business teams into the world of AI by working with their technology partners to host an internal hackathon. Teams competed over 24 hours creating exciting apps that incorporated AI enabled services and wowed the panel of company judges.
Philip Easter, Head of Mobile Apps & Wearables, American Airlines

17:25 Panel Debate: What does a business leader need to know when choosing a partner for AI?
This panel will answer some practical questions and set the scene for the insightful programme of Stream A on Day 2:
• When deciding to implement AI, what is the best process for sourcing a solution?
• What is the role of the traditional established vendor-partner in starting an AI initiative?
• How can solution providers help inform and detangle the market?
• Why should an enterprise opt for working with a start-up for their AI project?
Brennan Cleveland, Lead Data Scientist, Best Buy
Kumar Srivastava, VP, Products & Strategy, BNY Mellon
Diego Klabjan, Professor, Northwestern University

18:10 The Alconics Awards – rewarding the industry’s leading lights and innovators followed by Drinks Reception & Canapes

STREAM I

15:15 AI for the perfect sell-out: leveraging real-time data to predict market performance
Sam MacDonnell, CTO, HotelTonight

15:30 AI simplifying retail operations
Paul Rice, Head of Data Science, Supervalu

15:50 Leveraging AI in online product recommendations
Brennan Cleveland, Lead Data Scientist, Best Buy

16:45 How to play and win the AI game: an incumbent Telco perspective
Nicolas Mahler, Group SVP-Operations, Deutsche Telekom

17:05 AI business case in Wireless Telecoms
An AI implementation “self optimizing networks” is a new concept implemented in wireless network operations which helps with efficiency in operations and quality in customer experience. SON is recently widely used in 3G and 4G networks.
Sinan Akkaya, Director of RAN Engineering, AT&T

17:25 Go to Stream A for Panel Debate: What does a business leader need to know when choosing a partner for AI?
This panel will answer some practical questions and set the scene for the insightful programme of Stream A on Day 2:
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An Evolving Programme

Day 2 Theme: Let's Get Practical!

Stream A

10:00 Chair's Opening Remarks
10:05 The Importance of Building an AI Platform
11:05 Morning Refreshments and Intelligent Networking Break
11:50 Actionable Analytics: Driving Real-Time Business Decisions with AI
12:20 Keynote Speech: Slot Reserved for Amazon Alexa
12:50 Lunch and Intelligent Networking Break
14:15 The Emergence of Your Own Agent
14:45 Real-world Applications of AI in Marketing, Media & Publicity Sector
15:20 Speaking slot reserved for Amazon Alexa
15:40 Speaking slot reserved
16:25 Is AI the new electricity? AI and the Energy sector
16:45 Managing operational risk when implementing AI platforms

Stream I

10:05 Panel Debate: Strengthening the Foundations: Overcoming the Challenges for a Bright Future AI in Enterprise
10:35 AI’s impact in the pharmaceutical industry
11:05 Morning Refreshments and Intelligent Networking Break
11:50 Actionable Analytics: Driving real-time business decisions with AI
12:20 Keynote Speech: Slot reserved for Amazon Alexa
12:50 Lunch and Intelligent Networking Break
14:15 Case study of AI in the Marketing, Media & Publicity sector
14:45 Real-world applications of AI in Marketing, Media & Publicity sector
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16:25 Is AI the new electricity? AI and the Energy sector
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Stream 2

10:00 Chair's Opening Remarks
10:05 The Importance of Building an AI platform
10:35 AI’s impact in the pharmaceutical industry
11:05 Morning Refreshments and Intelligent Networking Break
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Stream B

10:00 Chair's Opening Remarks
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10:35 AI’s impact in the pharmaceutical industry
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Stream C

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Stream D

10:00 Chair's Opening Remarks
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Stream E

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Stream F

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Stream G

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Stream H

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Stream I

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Stream J

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ADDRESSING THE RIGHT AUDIENCE

We’re 100% focused on the business of AI, the practical applications, and how the technology will drastically impact the future of work in a positive way.

The event is curated specifically for IT business leaders spanning multinationals, Fortune 500 and SMEs with a strong interest in the evolving world of Artificial Intelligence. Our San Francisco flagship show also attracts the entire community of AI: from start-ups and academia, to researchers and leading press and media.

An ideal fit for a company’s CIO, CTO, Head of IT, Chief Data Officer, Head of Innovation/Transformation/Digital/Strategy, The AI Summit is also relevant for individual Heads of Function – from Sales and Marketing to HR and Customer Relations. Our Stream I additionally features further technical content to engage the most practical minds!

To see a sample of our delegates signed up to attend the event please log on to www.theaisummit.com/sanfrancisco

INTERESTED IN THE KEYNOTES?

GEORGE KIPOUROS
PROGRAMME DIRECTOR
THE AI SUMMIT

Find out how to make a lasting impression on some of the world’s leading enterprise CxOs GEORGE@AIBUSINESS.ORG
GET IN TOUCH

We're always here for any further questions on The AI Summit, AIBusiness.org and our services. We're always eager to get you enthused on the huge potential of AI – we’re passionate advocates ourselves...

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Our last show sold out, so register early and secure your place at the front-end of technological innovation.

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